



SKIN IM IN FASHIONWEEK[™] EXHIBITION & GALA

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Celebrating Diversity, Equity, Inclusion & Abilities

This event will benefit Be More Adaptive a 501 (c) (3) whose mission is to be the largest collective Disability resource in the world. It is their mission to help the world be more adaptive and accessible.





Event Sponsor H.E.B.



Skin I'm In Exhibit Models



Skin I'm In Talent



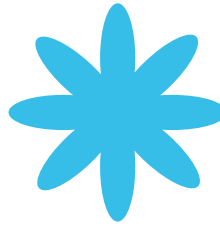
H-E-B Diversity Supplier of the Year



2023 Event Highlights



MEDIA LINKS



2023 Skin I'm In Fashion Week Event

https://youtu.be/zk_ZL0rIsHI

Birth of the Exhibition

<https://youtu.be/7bHTMadIVuY>

2019 Event

https://www.youtube.com/watch?v=3DbA_irgP7rzA

2018 Event

<https://www.youtube.com/watch?v=Bu5-tybn2X0>

Agency Television Interview

<http://www.modeling+agency+celebrates+unique+talent+click2houstonhttps://bit.ly/HoustonLifeInterview>

Agency Article

voyagehouston.com/interview/daily-inspiration-meet-skin-im-in-model-talent-agency-sonyia-graham-ferrell-phelps



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EVENT OVERVIEW



The Skin I'm In Model and Talent Agency will merge art and fashion under one roof in this one-of-a-kind event, while celebrating diversity.



Run Way Fashion Shows

Showcasing Unique Diverse Talent, Celebrity & Local Designers displaying Plus Size, Couture, Sustainable, Urban, Evening, Swimwear, and Adaptive fashion collections.



Exhibition & Gala



This 2024 show features a photo & art exhibit in which you will see the artistic, breathtaking work of well-known celebrity photographer Ferrell Phelps, known for his socially conscious projects that bring awareness such as The Skin I'm In and Freedmens Town Exhibitions.

The Skin I'm In Model & Talent Agency will also recognize organizations and individuals committed to supporting diversity. This event will benefit Be More Adaptive a 501 (c)(3) whose mission is to be the largest collective Disability resource in the world. It is their mission to help the world be more adaptive and accessible.



SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through sponsorship & brand recognition

Diversity Title Sponsor \$50,000 and Up

Exclusive Event Title Sponsorship

- Premier Logo Placement on all event materials, website, and social media
- An event speaking opportunity
- Verbal recognition during the event
- Verbal Mention in All Media Outlets
- Logo on Swag bag & inclusion of promo items
- Dedicated press release highlighting the sponsorship partnership.
- 50 VIP Platinum Tickets (\$10,300 value)
- 50 General Admission Tickets (\$5000 value)
- 5-20 sec promotional spots*
- Logo on a timed loop during the program
- Logo on Volunteers t-shirts
- Step n Repeat logo
- Logo on timed loop during the event

(see pages 13 & 14 for complete list)



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SKIN IM IN FASHION WEEK™
EXHIBITION & GALA 2024

SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through sponsorship & brand recognition



Diversity Trailblazer

\$30,000

Official Sponsorship of Photo/Art Exhibit

- Branding /Logo Placement in Exhibit
- Logo on all Event Promotion, Sponsor Page on Website, promo Videos, Email Blast, Mention & Tag on All Social Media
- Verbal Recognition at start of the Event
- Verbal Mention in All Media Outlets
- Swag Bag inclusion of promo items
- 25 VIP Platinum Tickets (\$5000 value)
- 25 General Admission Tickets (\$2500 value)
- 4-20 sec promotional spots*
- Logo on a timed loop during the program
- General press release mention
- Logo on Volunteers t-shirts
- Step n Repeat Logo

(see pages 13 & 14 for complete list)



SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through sponsorship & brand recognition



Diversity Diamonds \$20,000

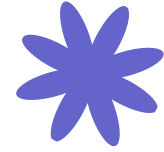
Official Sponsorship of VIP Lounge

- Branding /Logo Placement in VIP Lounge Promotion, Step N Repeat, Sponsor Page on the website, promo videos, Email Blast, Mention & Tag on All Social Media At the Venue
- Verbal Recognition at the start of the event
- Verbal Mention in All Media Outlets
- Swag Bag inclusion promo items
- 20 VIP Platinum Tickets (\$4000 value)
- 20 General Admission Tickets (\$2000 value)
- 3-20 sec promotional spots*
- Logo on a timed loop during the program
- Logo on Volunteers T-shirts
- Step n Repeat Logo

(see pages 13 & 14 for complete list)



SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through
sponsorship & brand recognition

Diversity Champions \$15,000

- Branding /Logo Placement on All Event Promotion, Sponsor Page Websites Videos, Email Blasts, Mention & Tags on All Social Media
- General press release mention
- Swag Bag inclusion promo items
- 15 VIP Platinum Tickets (\$3000 value)
- 20 General Admission Tickets (\$2000 value)
- 2-20 sec promotional spots*
- Logo on a timed loop during the program
- Step n Repeat Logo
- Logo on Volunteers T-shirts



(see pages 13 & 14 for complete list)

SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through sponsorship & brand recognition

Diversity Heros \$10,000

- Branding /Logo Placement on All Event Promotion, Sponsor Page on Website, Mention & Tag on All Social Media, Email Blast
- Swag Bag inclusion promo items
- General press release mention
- 10 VIP Platinum Tickets (\$2000 value)
- 10 General Admission Tickets (\$1000 value)
- 1-20 sec promotional spot*
- Logo on a timed loop during the program
- Logo on Volunteer T-shirts
- Step n Repeat Logo

(see pages 13 & 14 for complete list)



SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through
sponsorship & brand recognition

Diversity Advocates \$5,000

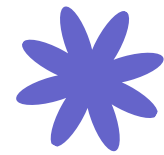
- Branding /Logo Placement on Event promotion, website, and social media
- Step N Repeat Logo
- Swag Bag inclusion promo items
- 2 VIP Admission Tickets (\$400 value)
- 4 General Admission Tickets (\$400 value)



(see pages 13 & 14 for complete list)



SPONSORSHIP PACKAGE



Join the movement in promoting DE&I through
sponsorship & brand recognition

Diversity Team \$1500

- Branding /Logo Placement on Event Promotion Including Website
- Swag Bag inclusion promo items
- 2 General Admission Tickets to Show (\$200 value)

(see pages 13 & 14 for complete list)





2024 Sponsorship Options At-A-Glance

	TITLE SPONSOR	EXHIBIT SPONSOR	VIP LOUNGE SPONSOR	DIVERSITY CHAMPION
# AVAILABLE	1	1	1	1
PRICE	\$50,000 +	\$30,000	\$20,000	\$15,000
Premier Logo Placement with Skin I'm In Fashion Week Logo	✓			
VIP LOUNGE SPONSOR LOGO PLACEMENT			✓	
EXHIBITION SPONSOR LOGO PLACEMENT		✓		
General press release mention	✓	✓	✓	✓
Verbal Recognition During Event	✓	✓	✓	
Website, Social Media mention and tags, Email Blast	✓	✓	✓	✓
SWAG BAG LOGO	✓			
Inclusion of promotional materials for swag bag	✓	✓	✓	✓
STEP n Repeat/Banner Placement	✓	✓	✓	✓
Logo on timed loop during the program	✓	✓	✓	✓
Promotional video spots during the program*	(5) - 20 sec	(4) - 20 sec	(3) - 20 sec	(2) - 20 sec
<i>*Videos for these spots will be provided by sponsors one month before the event</i>				
Event Tickets	50 VIP/50 GEN \$15,300 VALUE	25 VIP/25 GEN \$7,500 VALUE	20 VIP/20 GEN \$6,000 VALUE	15 VIP/20 GEN \$5,000 VALUE
Dedicated press release highlighting sponsorship partnership	✓			
Logo on Volunteers T-Shirt	✓	✓	✓	✓
Opportunity to address audience during event	✓			
Verbal mention of featured (Title/EXHIBIT/VIP) sponsorship during all media opportunities	✓	✓	✓	

Celebrating Diversity, Equity, Inclusion & Abilities

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2024 Sponsorship Options At-A-Glance

	DIVERSITY HEROS	DIVERSITY ADVOCATES	DIVERSITY TEAM	DONATIONS
# AVAILABLE	4	8	20	UNLIMITED
PRICE	\$10,000	\$5,000	\$1,500	ANY AMOUNT
Premier Logo Placement with Skin I'm In Fashion Week Logo				
VIP LOUNGE SPONSOR LOGO PLACEMENT				
EXHIBITION SPONSOR LOGO PLACEMENT				
General press release mention	✓			
Verbal Recognition During Event				
Website, Social Media mention and tags, Email Blast	✓	✓	✓	
SWAG BAG LOGO				
Inclusion of promotional materials for swag bag	✓	✓	✓	
STEP n Repeat/Banner Placement	✓	✓		
Logo on timed loop during the program	✓			
Promotional video spots during the program*	(1) - 20 sec			
*Videos for these spots will be provided by sponsors one month before the event				
Event Tickets	10 VIP/10 GEN \$3000 VALUE	2 VIP/4 GEN \$800 VALUE	2 GEN \$200 VALUE	
Dedicated press release highlighting sponsorship partnership				
Logo on Volunteers T-Shirt	✓	✓		
Opportunity to address audience during event				
Verbal mention of featured (Title/EXHIBIT/VIP) sponsorship during all media opportunities				



THANK
you
for your support

SIIM AGENCY INTRODUCTION



Introducing the Skin I'm In Exhibition, a labor of love three years in the making, conceived by none other than Ferrell E. Phelps, a visionary author, renowned celebrity photographer, and captivating talk show host. Born from an impassioned desire to honor and celebrate the rich tapestry of human skin, this exhibition, alongside its accompanying literary masterpieces, "Skin Deep: The Skin I'm In" and "Beyond the Mask," has captivated audiences worldwide.

In 2020, Ferrell forged an inspiring partnership with the esteemed entrepreneur, author, and talk show luminary, Sonyia Graham, giving rise to the Skin I'm In Model and Talent Agency (SIIM). With Sonyia's unparalleled expertise spanning over three decades in business development, operational mastery, Olympic sports management, and strategic marketing, combined with Ferrell's boundless creative genius, SIIM emerges as the quintessential embodiment of a holistic agency experience. But we're not just another agency – we're a movement dedicated to illuminating the inherent beauty found in our diverse spectrum of identities, championing equality, and fostering global brand awareness.

SIIM AGENCY INTRODUCTION



Unlike conventional agencies, SIIM operates on a foundational principle of inclusivity, striving to amplify the voices of talents from every corner of the globe, irrespective of ethnicity, skin type, tone, or ability. Our mantra is "Every BODY Should Be Represented." We are staunch advocates for mainstream diversity, urging all brands to embrace our array of models and talents across all markets, thereby fostering a culture of acceptance and celebration of our beautiful differences. Join us in our mission to redefine entertainment industry standards and inspire a world where everyone feels seen, valued, and empowered.



This is What A Movement Looks Like



OUR CONTACT



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Skin I'm In[®]

Model & Talent Agency

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